RAJAT BAGGA

Product Designer

https://rajatbagga.com/

rajatbagga08@gmail.com

(415) 319-4133

Education

2019

Mdes. Interaction Design

California College of the Arts

San Francisco, US

2016

B.Tech Engineering Physics

Indian Institute of Technology Delhi

New Delhi, India

Skills

Design

Story boarding | Wireframing | Mood Board | Rapid Prototyping | UI Design, Typography | Icon Design | Illustrations | Branding & Logo Design | Motion Graphics & Animation | Design Systems.

Research

Task analysis | User research | Focus group | Brainstorming |User Task Flows | Systems Mapping | Contextual inquiry | Market Research | Competitive Analysis | Usability testing |

Tools

Sketch | Principle | Framer x | Webflow | Figma | Adobe Illustrator | Adobe XD | After effects | Photoshop | Premier Pro | CSS & HTML5 | JavaScript

Experience

Spotnana Technology Inc

Product Designer

Palo Alto, Jan 2022 - Present

Designing world first Travel as a Service Product. Working on both UX and Design Systems.

Alaska Airlines *Contract*

Product Designer

San Francisco, July 2021 - Jan 2022

As part of Sell Design Team, worked on Flight Search UX & Contributed to Auro Design System

Microsoft *Contract*

Product Designer

San Francisco, April - June 2021

Worked on design systems/libraries to advance scalability, accessibility and prototyping capabilities for Family Safety Mobile Apps.

Goldcast *Contract*

Product Designer

San Francisco, Oct 2020 - April 2021

Designed Admin Panel for growing virtual event platform. Defined product features and improve the experience of global user base and marketers & contributed in overall growth.

Elefint Studio *Contract*

Interaction Designer

San Francisco, May - August 2021

Enhance the app experience to provide relief to the patients suffering from Epilepsy with motion design & micro-interactions.

Rajat Bagga Designs

Freelance Designer

New Delhi, Feb 2017 - Mar 2018

Worked with various small scale startups/companies for Visual and UX Design. Deliverables included Logo design, Marketing Design, Web and Mobile UI.

Times Internet

UI/UX Designer

Gurugram, Aug 2016 - Jan 2017

INDIATIMES is India's largest news platform. In a team of 2 designers I redesigned iOS / Android App and Web & Mobile Web Apps to update the whole product with new interaction design and branding guidelines. As a major milestone, in December 2016, it became the largest social publisher on Facebook globally, with over 35 million social interactions in the month.

Community Impact

The Art of Living

Meditation Instructor

April 2022 - Present

Yes!+ Club

Creative Lead

IIT Delhi, 2013 - 2016

Coordinated the outreach team planning 18 workshops serving over 2000+ Students. Actualized spiritual branding designing logos, posters, promotional videos & websites for positive brand perception, increasing enrollment by 45%. Delivered introductory seminars for over 900+ students,