

# Rajat Bagga

## PRODUCT DESIGNER

New York City  
415-319-4133  
rajatbagga08@gmail.com  
[Linkedin](#)

PORTFOLIO  
[rajatbagga.com](#)

**Senior Product Designer** with **8+ years** of experience designing across healthcare, SaaS, travel, AI, and consumer platforms. Skilled at leading end-to-end product design from research and strategy to prototyping, design systems, and final delivery across both mobile and web platforms. Adept at transforming complex workflows into intuitive, scalable, & visually polished experiences. Experienced in design system creation, healthcare focused tools, AI-powered product design, and user-centered research. Recognized for balancing business goals with empathy-driven design that enhances accessibility, inclusivity, and user delight.

## Experience

### **Method Inc** | *Senior Product Designer*

New York, NY | Sept 2022 - Present

Designed **data-rich healthcare dashboards** and **white-label SaaS platforms**, translating complex workflows into intuitive, scalable solutions.

Partnered with developers to build **MVPs from concept prototypes**, validating designs through usability testing and iterative feedback.

Led **AI-driven concept design** for a global energy client, prototyping interactions that demonstrated how generative AI could enhance customer service.

### **Spotnana Technology Inc** | *Product Designer*

Palo Alto, CA | Jan - Sept 2022

Refined an enterprise B2B travel SaaS platform, improving workflows across flights, hotels, and ground transport.

Stabilized the design system, resolving inconsistencies in interactions.

Designed a Commission Engine tool, translating complex airline contract data into intuitive workflows that optimized cost savings for travel agents.

### **Alaska Airlines** | *Product Designer*

San Francisco, CA | July 2021 - Jan 2022

Led migration of the Auro Design System from Sketch to Figma, training and mentoring colleagues to adopt scalable component practices.

Designed a date-price picker for flight booking, introducing a novel paradigm that mapped date changes to fare fluctuations, tested extensively with interactive prototypes.

### **Microsoft** | *Product Designer*

San Francisco, CA | April - June 2021

Expanded Fluent Design System for Family Safety apps (web, iOS, Android), creating tailored components (sliders, headers, dropdowns).

Introduced accessibility first variants (2x scale, larger text, inclusive interactions), ensuring compliance with AAA standards.

Embedded interactive states into Figma components, streamlining prototyping and enabling efficient designer workflows.

## **Goldcast | Product Designer**

San Francisco, CA | Oct 2020 – April 2021

Built the Admin Panel from scratch, enabling clients to create and manage virtual events—one of two core pillars of the platform.

Established a foundational design system for the admin interface, ensuring consistency and scalability. Delivered a robust, user-friendly dashboard that continued to shape the platform's direction for years after departure

## **Skills**

**Design:** Wireframing, Mood Boards, Rapid Prototyping, UI Design, Typography, Iconography, Branding, Motion Graphics, Design Systems

**Research:** Storyboarding, User Research, Usability Testing, Task Flows, Contextual Inquiry, Competitive Analysis, Market Research

**Tools:** Figma, Sketch, Webflow, Adobe Creative Suite, Framer, HTML/CSS, JavaScript, After Effects, Principle, ChatGPT, Midjourney, Runway ML, Create with Play, Rive, Spline 3D

## **Education**

### **California College of the Arts | M.Des. Interaction Design**

2018-2019 | San Francisco, CA

### **Indian Institute of Technology Delhi | B.Tech. Engineering Physics**

2011-2016 | Delhi, India

## **Awards**

### **Best of Method Award | Best Digital Product Design & Development**

2024 | New York, NY

## **Community Impact**

### **The Art of Living | Breathwork & Meditation Instructor**

2013 - Present | New York, NY

### **Sri Sri Yoga | Yoga Instructor**

2021 - Present | New York, NY